



Dear Meghan,

We hope you've downloaded and become familiar with the new BigTeams app! Don't forget - we're rewarding the ten schools with the most teams added in the app by February 29, 2016 with a \$1,000 donation from BigTeams to be used as a scholarship for a student of the athletic administrator's choosing.

To win, just tell students, parents, and coaches to download the BigTeams Powered by REC*IT mobile app and add James Madison High School teams. The top ten schools as of today are:

1. [Jefferson City \(MO\)](#)
2. [Falls Church \(VA\)](#)
3. [South County \(VA\)](#)
4. [Colonial Forge \(VA\)](#)
5. [Mustang \(OK\)](#)
6. [Robinson Secondary \(VA\)](#)
7. [James Madison \(VA\)](#)
8. [Briar Woods \(VA\)](#)
9. [Walt Whitman \(MD\)](#)
10. [Wando \(SC\)](#)

PROMOTING THE BIGTEAMS APP AT YOUR SCHOOL IS EASY!

Follow these steps to get students, parents, and other administrators to download the app to follow their favorite sports.

DOWNLOAD

THE DIGITAL MARKETING KIT



PROMOTE

WITH PRINTED ASSETS AROUND YOUR SCHOOL AND ON YOUR WEBSITE



SEND

EMAIL AND SOCIAL MEDIA MESSAGING FROM PROVIDED TEMPLATE



TELL

STUDENTS AND PARENTS ABOUT THE APP AROUND SCHOOL AND AT THE START OF THE SEASON

